

## FOR IMMEDIATE RELEASE:

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## Sansin Wood Stains Meet and Exceed Canada's VOC Concentration Limits for Architectural Coatings

*Strathroy, Ontario, Canada, September 28, 2010* - The Sansin Corporation (<u>www.sansin.com</u>) today announced that its line of environmentally friendly interior and exterior wood stains currently meet and exceed VOC concentration limits as set forth by <u>Environment Canada in its Discussion Paper</u>, *Renewal of the Federal Agenda on the Reduction of Volatile Organic Compound* (*VOC*) *Emissions from Consumer and Commercial Products*, issued in April 2010.

Architectural coatings, such as Sansin's wood stains, are one key area of focus for the Government of Canada as it seeks to limit VOC concentrations to improve air quality for reduced health and environmental risks. According to the published regulations, VOC limits for architectural coatings must be met by 2012 and specifically for interior and exterior stains, must not exceed 250 grams per liter.

"We feel that it is important for dealers, customers and the industry to understand that our products already meet VOC regulations that don't even go into effect until 2012," said Sjoerd Bos, Vice President at Sansin. "From the beginning of our company, we've made sure each and every product is environmentally friendly and as a company, we push the limits on how far down we can drive the VOC concentration. Low to no VOC products aren't just part of our product line, they are our product line."

Sansin's product lines are formulated to be both low in VOC levels yet high in beauty and performance, and they include:

- Enviro Stains Exterior wood stains (DEC<sup>TM</sup>, Classic<sup>TM</sup>, SDF<sup>TM</sup>) protect wood through Sansin's unique 'waterborne' formulas; they contain no harsh or flammable solvents and allow wood to "breathe" naturally, inhibiting decay and increasing durability and performance.
- **Purity Interior Stains and Clears** <u>Purity 0-VOC</u> is the first water-based interior wood stain with a base free from any harmful volatile organic compounds (VOCs). Available in a new line of Micro-Fine Colors, called Eco-Tones<sup>TM</sup>, which deliver the vibrancy and richness of dyes without the high toxicity.
- **Boracol** An inorganic, water-diffusible treatment that uses boric acid a natural decay inhibitor to fight fungi and insect infestations.
- Enviro Stain Cleaners and Sealants Easy-to-use and highly effective cleaners to help remove weathering, dirt or paint, and environmentally-friendly sealants designed to give maximum protection to your wood or masonry.

## **About Sansin**

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally friendly, 'water-borne' interior and exterior wood products and technologies. Sansin's products deliver outstanding color, durability and performance, without the toxicity found in conventional stains. Sansin Enviro Stains use water, not petroleum solvents, to deeply penetrate and protect wood naturally, from within. Sansin products are exclusively distributed through independent dealers in both Canada and the U.S. To learn more about Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.Sansin.com.